

FOR IMMEDIATE RELEASE

St. Louis Cardinals Adopt The Pitching Pad

San Antonio, TX: September 29, 2008 – On September 12, two Pitching Pads found a new home at the St. Louis Cardinals minor league complex in Jupiter, Florida. The Pitching Pads are located at Roger Dean Stadium for the fall instructional league.

Minor League pitching coordinator Brent Strom wanted to make sure that the Cardinals have all the available tools to improve their performance.

“With the minor leagues being a time to hone skills that are required to pitch at the Major League level it is imperative that control be developed, not only in ones ability to throw strikes but to throw quality strikes,” says Strom. “There is a difference between control and command, and *The Pitching Pad* allows pitchers to practice both, on their own without the often times problem of finding a catcher.”

The Pitching Pad is a baseball and softball training tool that allows players to work on their accuracy and control by utilizing a high quality strike zone target. The Pad gives players the freedom to practice whenever they want as much as they want without needing another player to play catch with.

Strom added, “Without question, if the Cardinal pitchers utilize this unique product and all the variations one can imagine in beating the hitter with improved location and pitch sequencing, then, when they are in a major league stadium looking to hit a spot and succeed in doing so, there is no doubt in my mind that some of the credit should go to *THE PAD*.”

The Pitching Pad was created and is produced by Bishop Family Enterprises based in San Antonio, Texas. Bishop Family Enterprises is committed to helping baseball and softball players improve their skills and abilities through high quality training products.

“Perfect Pitches through Perfect Practice”
-- The Pitching Pad

For more or the latest product information please go to: www.thepitchingpad.com

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