

FOR IMMEDIATE RELEASE

The Pitching Pad – A revolution in pitcher training

Chicago, IL: February 15, 2007 -- On Saturday, February 17th, a revolutionary new softball training product will be released to the Illinois area during the Chicago Bandits media day at the McCook Athletic and Exposition Center. This new product is called The Pitching Pad, and it is being brought all the way up from San Antonio, TX by an innovative new company, Bishop Family Enterprises.

The Pitching Pad is designed to develop pitching skills by giving the player an enhanced visual representation of the strike zone. By using this enhanced strike zone, a player can more effectively develop their control and accuracy. The Pad is also the perfect tool for players to help them learn new pitches, hone off-speed pitches, or perform rehabilitation work without the need of a catcher.

“The Pitching Pad has helped us be more consistent with locating pitches. The more we have used it the better we have gotten....” -- Coach Joe Castillo - Schreiner University

The Pitching Pad is made of thick foam that is covered with a heavy duty vinyl sleeve that is designed to take seasons of abuse from any player. The Pad can be set up indoors or outside to optimize any player’s workout schedule or environment.

The Pitching Pad will be on display at the Chicago Bandits media day from 10:00 am till 4:00 pm. During the media day event, there will be a Pad on display for players to use and try out. A drawing will also be held to give one Pitching Pad away to an attendant of the show.

“You don’t have to throw hard to win, but you do have to throw strikes.”
--The Pitching Pad

For more information on The Pitching Pad, please visit the product’s website at:
www.thepitchingpad.com

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